

Pritika Sachdev

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Get In Touch



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@pritika_sachdev

Education

Bachelor of Media and Communication (Honours)

RMIT. 2015

GPA: 3.9

Graduated with 1st Class Honours

Bachelor of Design (Games)

RMIT. 2014

GPA: 3.4

Graduated with Distinction

Certificate IV in Design

RMIT. 2011

GPA: 3.0

Technical Skills

Social Media Management



Adobe Creative Suite



Microsoft Office Suite



Project Management Tools



Web Design



Unity 3D



Hello

Pritika is a Community Manager with a passion for curating and engaging online communities. Focused on how stories can connect the designer and audience, she's constantly looking for new ways to challenge herself within the creative industry.

Experience

Co-Founder

High Tea Games. 2015 – Present

As Co Founder of High Tea Games, Pritika currently works as the producer and head writer within the team. Her tasks include organisational and team management, narrative design and marketing.

Side Quester

Lexer. 2017

Within Lexer, Pritika was tasked with creating public facing content reports for clients. She also worked with SEEK on their Content Management team, engaging with their community on Facebook and Twitter. This helped foster the caring, empathetic environment SEEK is known for.

Community Manager

Breakfast Cult. 2017

Pritika set up and utilised Twitter and Tumblr to communicate with an organically growing audience. While guiding the game through a Kickstarter campaign, Pritika continued to raise awareness about the game by tracking audience trends, using hashtags and targeting tools to continue to grow.

Co-Producer

Contours Exhibition. 2016

Pritika recorded and documented the minutes of each meeting, assisted with the curatorial process and installation of the exhibition and took charge with marketing and social media to raise awareness of the exhibition. She also engaged with artists and conducted interviews, including a live In Conversation.

Volunteer Work

Unite Australia

2015 – 2016

Direct patrons / Set up and pack up

Freeplay Independent Games Festival

2013 – 2015

Communicate to public about festival / Admin and Organisation

RMIT Games Graduate Exhibition

2014

Co-Organiser / Spatial Designer

Achievements

In Conversation Host

Contours. 2016

Interview

Chickquest. 2016

Overseas Exchange

Leeds Beckett University. 2013